

Ekta Sharma

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Summary

Detail-oriented and motivated Data Analyst with strong skills in Excel, SQL, Python, Power BI, and Tableau. Experienced in data cleaning, visualization, and business intelligence reporting through academic and project work. Adept at analyzing datasets, identifying trends, and creating dashboards to support data-driven decision-making. Eager to apply analytical and problem-solving skills to contribute to organizational growth.

Education

Master of Business Administration (MBA), Data Analytics & Human Resource

Amity University, Noida, Delhi | Jan 2025 – Current

Bachelor of Business Administration (BBA), Human Resource

Maharishi Markandeshwar Deemed to be University, Mullana, Ambala | Aug 2021 – May 2024

Skills

- Programming & Databases: SQL, Python (NumPy, Pandas)
- Data Visualization & BI Tools: Power BI, Tableau
- Analytics & Reporting: Microsoft Excel (Pivot Tables, VLOOKUP)
- Core Competencies: Data Cleaning, Data Analysis, Dashboard Development, Business Intelligence

Projects & Experience

Tata Group Data Analytics Job Simulation | Forage | Aug 2025

Completed an AI-powered data analytics job simulation for Tata iQ (Financial Services team). Applied data analysis techniques and strategy development to support decision-making.

Deloitte Australia Data Analytics Job Simulation | Forage | Jul 2025

Performed forensic data analysis and built dashboards using Tableau & Excel. Classified datasets and presented insights for business problem-solving.

HR Analytics Dashboard | Power BI & Excel

Built an interactive HR dashboard analyzing employee attrition, monthly income, and job satisfaction using IBM HR dataset. Identified key workforce trends to support HR decision-making.

E-Commerce Performance Insights | Power BI & Excel

Analyzed sales, customer segmentation, and product performance. Visualized trends to improve product quality and sales strategy.

Superstore Sales Dashboard | Power BI & Excel

Developed a dashboard tracking sales segments, profit margins, and discount impact. Provided insights into sales performance for different customer groups.

Telecom Market Comparison | Power BI & Excel

Compared Jio vs Airtel performance based on customer experience, pricing, and ratings. Delivered visual insights for competitive market analysis.

Olympics Performance Insights | Power BI & Excel

Designed a dynamic report of medal counts, athlete trends, and country comparisons across Olympic years.